



NATIONAL SOCIETY OF BLACK ENGINEERS

SEEK

SUMMER ENGINEERING EXPERIENCE FOR KIDS

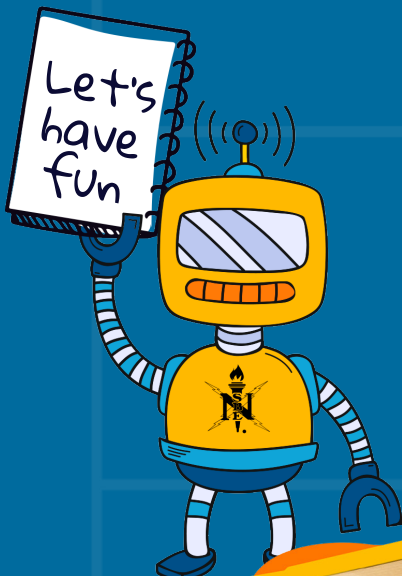
seek.nsbe.org



2025 Partnership Opportunities



Nurturing Student
Success Through STEM
Exposure and Practice



NSBE's Vision

We envision a world in which engineering is a mainstream word in homes and communities of color and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees and succeeding professionally.

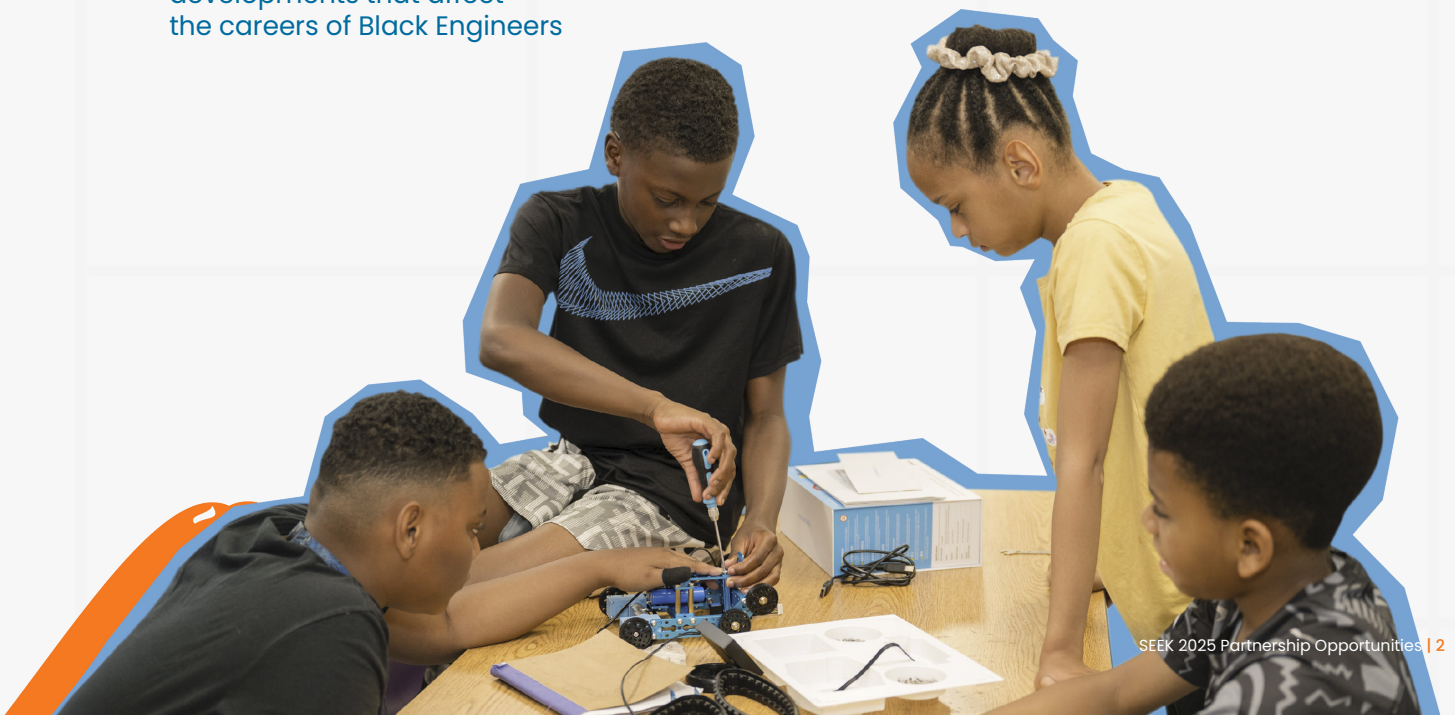
NSBE's Mission and Objectives

The mission of the National Society of Black Engineers is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community." The National Society of Black Engineers strives to accomplish the following objectives for our organization:

- ♥ Stimulate and develop student interest in the various engineering and engineering-related disciplines
- ♥ Increase the number of underrepresented minority students completing engineering and other STEM programs at both the undergraduate and graduate levels
- ♥ Encourage members to seek advanced degrees in engineering or related fields and to obtain professional engineering certifications
- ♥ Promote public awareness of engineering and the opportunities for Blacks and other minorities in that profession
- ♥ Function as a representative body on issues and developments that affect the careers of Black Engineers

About NSBE SEEK

The National Society of Black Engineers (NSBE) created the Summer Engineering Experience for Kids (SEEK) to inspire Black students with the opportunities and wonders of the STEM fields. SEEK is a free, three-week summer program that offers a fun and engaging educational experience for students in grades 3–5. SEEK aims to provide high-quality learning opportunities to students from groups underrepresented in STEM — students who otherwise may not have robust access to STEM education. With a commitment to establishing equity in the engineering pipeline, SEEK addresses inequality in STEM curricula. The lack of diversity in engineering and technology has proven to lead to a design bias that negatively impacts product users with non-majority identities. To train the next generation of engineers and technologists, SEEK incorporates social justice in engineering to teach SEEK participants how to identify and mitigate bias in the engineering design process (EDP).



NSBE SEEK Partnership Levels

The benefits listed in this partnership guide apply to the Virtual and In-person components of SEEK.

NSBE SEEK Partner Benefits	National Partner \$150,000 - \$250,000	Presenting Partner \$100,000 - \$150,000	Anchoring Partner \$50,000 - \$100,000	Technology Partner \$50,000
Recognition as NSBE SEEK Partner in print and digital media	✓	✓	✓	✓
Recognition as NSBE SEEK Partner on NSBE SEEK Student T-shirt	✓	✓	✓	✓
Recognition as NSBE SEEK Partner during Pre-Torch Awards at NSBE's Annual Convention	✓	✓	✓	✓
Mentor and student engagement at NSBE SEEK Competition/Showcase Friday	✓	✓	✓	✓
Copy of NSBE SEEK Partnership Report	✓	✓	✓	✓
Access to NSBE SEEK mentors with option to host meeting / activity to recruit for internships	✓			
Posting of a pre-recorded message from an executive on the NSBE SEEK landing page	✓			
Allotted up to 30 volunteers total for Competition/Showcase Friday (in-person and virtual)	✓			
Allotted up to 20 volunteers total for Competition/Showcase Friday (in-person and virtual)		✓		
Allotted up to 15 volunteers total for Competition/Showcase Friday (in-person and virtual)			✓	✓
Allotted four (4) social media posts on official NSBE SEEK pages	✓			
Allotted three (3) social media posts on official NSBE SEEK pages		✓		
Allotted two (2) social media posts on official NSBE SEEK pages			✓	✓



NSBE SEEK Sponsor Benefits

NSBE SEEK Partner Benefits	Food Sponsor \$2,000/week	Competition Prize Sponsor \$5,000	Apparel / Swag Sponsor \$20,000	Technology Sponsor (virtual) \$20,000
Recognition as NSBE SEEK Sponsor in print and digital media	✓	✓	✓	✓
Recognition as NSBE SEEK Sponsor during Pre-Torch Awards at NSBE's Annual Convention	✓	✓	✓	✓
Allotted one (1) social media posts on official NSBE SEEK pages	✓	✓	✓	✓



2025 Partnership Commitment Form

Please send the completed form to Seek Partnerships at seekpartnerships@nsbe.org.

Organization Name (List organization name as it should appear in marketing and other printed materials and on the SEEK website.)

Primary Contact Name (This person will receive the confirmation and all correspondence regarding SEEK.)

Phone

Email

Website

Mailing Address

State

ZIP

Billing Contact Name (Person to receive the invoice, if different from the primary point of contact.)

Billing Contact Phone

Billing Contact Email

Commitment Amount

Multi-year Commitment? (Indicate total per year. Max 3 years. Minimum 50k per year.)

Method of Payment (Check one.)

Select Payment Method: Please allow up to seven business days to receive an invoice after submitting your commitment. If you require a method other than email to receive your invoice, please select the "Vendor Payment Portal" option below.

EFT (Electronic Funds Transfer) Check Credit Card Vendor Payment Portal

Credit Card Number

Exp Date

Billing Address

Make checks payable to "National Society of Black Engineers". Send payments to 205 Daingerfield Road, Alexandria, VA 22314. Note on the memo line: "SEEK 2024"

Commitment Authorization

Name of Authorized Representative (Please Print.)

Signature

Date

Special Invoice Instructions

This person must be authorized to sign on behalf of the partner organization. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in this agreement and any others issued by NSBE; willingness to abide by the payment policy; and understanding that NSBE rules and regulations are an integral and binding part of this contract.

Payment Policy: The organization agrees to pay the agreed-upon partnership level as outlined above. Sponsor commitment forms must be submitted to NSBE World Headquarters (WHQ) on or before January 31, 2024. Invoices will be generated and sent to the billing and/or principal contact via email. Payment is requested within 30 days of receipt. Outstanding balances must be paid in full before April 1, 2024.

Cancellation Policy: Cancellations must be sent in writing to seekpartnerships@nsbe.org and are subject to cancellation fees for incurred expenses. Organizations canceling partnerships on or before February 1, 2024, will receive a refund less a twenty percent (20%) cancellation fee. Refunds will not be issued for cancellations received after February 1, 2024, and the sponsoring organization will be responsible for the entire payment for the sponsorship.

Logos: Please email your sponsor form along with your organization logo, in an EPS and/or PNG format, and graphic guidelines to pljones@nsbe.org. Logo files may not have any animation. Logos will be placed on either a white background or black background. Please specify the background color you prefer. To best accommodate the wide variety of proportions in partner logos, standardized sizes will be utilized to achieve visual weight equivalence between the different ratios.

Sponsorship Opportunity

Sponsorship Opportunity	Description	Price (in-kind, potential)	Number of Sponsors	Impact
Food Sponsor	As the Food Sponsor for our NSBE SEEK camp, your organization will play a crucial role in nourishing and energizing the bright young minds exploring the wonders of science, technology, engineering, and math. Join us in making our camp a delicious success and inspiring the next generation of scientists and engineers!	\$2,000/week	10	<p>Your sponsorship will ensure that every meal and snack served is nutritious and delicious, keeping our young campers fueled and focused as they dive into exciting STEM activities and experiments.</p> <p>Impactful Visibility: Your logo will be displayed on camp merchandise and promotional materials, ensuring that your brand is recognized as a key supporter of our mission to inspire and educate the next generation of innovators.</p> <p>Enjoy the satisfaction of knowing that your contribution is helping to create a positive and memorable experience for young students, fueling their curiosity and passion for STEM.</p>
Technology Sponsor (virtual camp)	As the Virtual Technology Sponsor, you'll be a vital part of shaping the virtual STEM camp experience, bringing cutting-edge technology to young explorers and helping them embark on an exciting journey of discovery and learning. Join us in powering the future of STEM education and inspiring the next generation of tech innovators!	\$20,000		<p>Digital Innovation: Your sponsorship will provide essential technology and tools that enable seamless virtual learning experiences, ensuring our young campers can engage fully with interactive STEM activities and experiments from the comfort of their homes.</p> <p>Help us deliver a dynamic and immersive camp by supporting advanced virtual platforms, interactive software, and engaging digital resources that captivate and educate elementary students.</p> <p>Your logo and branding will be prominently featured across our virtual camp platform, including on introductory screens, activity dashboards, and digital materials, showcasing your commitment to advancing education through technology.</p> <p>Know that your support is not just about technology—it's about igniting a passion for STEM in young learners and providing them with the tools they need to explore, innovate, and dream big.</p>
Apparel / Swag Sponsor	As the Apparel/Swag Sponsor, you'll be at the heart of creating a memorable and inspiring experience for young STEM enthusiasts. Join us in outfitting the future and celebrating the excitement of discovery with stylish and practical gear that will leave a lasting impression!	\$20,000		<p>Your sponsorship will provide campers with exciting, high-quality apparel and swag, including custom t-shirts, hats and other items emblazoned with camp and sponsor logos. Each item will be a badge of pride, reminding campers of their adventure and achievements at NSBE SEEK camp.</p> <p>Your logo will be prominently displayed on all apparel and swag, ensuring that your support is seen and appreciated by campers, their families, and our community. This visibility will extend to camp photos, social media posts, and promotional materials.</p> <p>Inspiring Confidence: Your support ensures that every camper not only participates in NSBE SEEK activities but also feels confident and excited about their learning journey, thanks to the cool and functional gear they receive.</p>
Competition Prize Sponsor	As the Competition Prize Sponsor, you'll play a vital role in celebrating and rewarding the bright young minds of our STEM camp. Join us in making their achievements shine and inspire future generations to explore the wonders of science, technology, engineering, and math!	\$5,000	2	<p>Your sponsorship will fund fantastic prizes for our NSBE SEEK competition winners. Each prize will be a testament to the campers' dedication and innovation, motivating them to push boundaries and excel.</p> <p>Your organization will be highlighted as the proud Competition Prize Sponsor in our camp materials, including event programs, announcements, and social media posts. Your support will be acknowledged during the award ceremonies, ensuring your contribution is celebrated and appreciated.</p> <p>Enjoy the satisfaction of knowing that your support is making a real impact. You'll receive acknowledgment in our promotional materials, during event ceremonies, and in the final camp report.</p>



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